



CONFERENCE INFORMATION

GOLDEN BEAN COFFEE ROASTERS CONFERENCE IS DESIGNED TO EDUCATE, INNOVATE AND CREATE A VALUABLE OPPORTUNITY FOR ROASTERS TO NETWORK WITH EACH OTHER AND FORM GREAT ALLIANCES WITHIN THE INDUSTRY.

THE COMPETITION: Coffee companies submit coffee entries to be judged through a blind tasting format, in 10 different categories using various brew methods. The competition is open to roasters from USA and Canada and is about rewarding the team.

THE CONFERENCE: The competition coffees are judged by the roasters who attend the conference and participate in seminars, workshops and fun sponsored evenings. The conference attracts attendance from coffee roasting businesses all over the world.

Roasters are encouraged to participate in both parts of the event, by entering the competition and attending the conference to be part of the judging. Come along and enjoy this fun and valuable three-day event.

WHERE & WHEN

In 2018 the Golden Bean North America will be held at Double Tree by Hilton, Portland, Oregon from Wednesday 19th – Friday 21st September. Saturday 22nd will include a Green Bean Zone buying/cupping show in the morning, followed by the themed competition awards evening - Theme: MediEvil.

PROGRAM INCLUDES

Wed 19 Sep Calibration / Judging / Specialty speaker session with Lunch included / Judging / Evening event

Thu 20 Sep Calibration / Judging / Specialty speaker session with Lunch included / Judging / Evening event

Fri 21 Sep Calibration / Judging / Specialty speaker session with Lunch included / Judging / Evening event

Sat 22 Sep Green Bean Zone + Roaster Supplier Trade day / Award dinner

Sun 23 Sep Depart for home

- For the most up-to-date comprehensive program please check:
www.goldenbean.com
- or sign up to our weekly newsletter for the latest Golden Bean news
www.goldenbean.com/newsletter/



Register NOW to attend the Conference

www.goldenbean.com/attend-the-conference

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GREEN BEAN ZONE + ROASTER SUPPLIER TRADE DAY

This initiative is designed to create a link between the green bean buyers and associated suppliers and roasters. In many cases it is quite difficult to meet face to face due to the geographical challenges in North America and roasters are only getting to choose from the coffees that are sent to them as samples. It will also include a cupping session/buying show whereby roasters can cup a broad spectrum of origins and make purchasing decisions.

AWARDS EVENING - LIMITED SEATING | TICKETS MUST BE PRE-PURCHASED

The themed awards evening is where winning roasters collect their accolades and celebrate the American coffee industry with their peers. The themed evening is a fun chance to let your hair down after a week of intense coffee judging. This year's theme is 'MediEvil'.

WHAT YOU CAN GET OUT OF ATTENDING

- Professional development
- Industry recognition
- Brand & profile building
- Fresh industry perspective
- Networking
- Re-energize your goals
- Market research
- Platform to strengthen & improve your business insights
- Invaluable feedback from industry peers
- Connect with like-minded people

COSTS

Full Delegate \$550.00 per person

Enter 6 coffees receive 1 x Delegate ticket complimentary

- Includes:
- Calibration session
 - Coffee judging
 - All seminars
 - Green Bean buying show
 - Evening events / networking functions
 - Awards evening
 - Golden Bean t-shirt

or

Individual Day Pass (per day - includes evening event)\$200.00 per person

Awards Night\$200.00 per person

Spouse Evening events (Wed / Thurs / Fri / Sat)\$400.00 per person

One evening event (Wed / Thurs / Fri)\$100.00 per person

Awards Evening\$200.00 per person

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